

Bharath N Bhandarkar

HFI CUA™ Certified | Lead UX Designer | Enhancing Enterprise Experiences

I'm a Lead UX / Product Designer who turns complex enterprise chaos into clean, accessible software, leveraging expertise in UX research, user-centered design, AI, and lean UX methodologies. Specializing in creating user-centric digital products and leading cross-functional teams. For the past 8 years, I've led and been part of design teams at ITC Infotech, building systems that scale and creating tools that people actually enjoy using.

EXPERIENCE

ITC Infotech India Ltd. | May 2018 – Present

Lead UX Designer (July 2023 – Present)

(Previous Tenure: Associate UI/UX Consultant details on Page 2)

Sovereign Digital Transformation & Immersive Portals

- **Cross-Border Leadership:** Spearheaded international design teams and digital transformation initiatives, directing the end-to-end UX/product strategy for a sovereign National Survey Portal, a comprehensive Employee Portal, and central data ecosystems for a Middle Eastern Ministry.
- **International Architecture:** Architected a highly scalable, enterprise design framework natively supporting complex Right-to-Left (RTL) bidirectional layouts, standardizing multi-departmental data systems to maximize digital accessibility.
- **Emerging Tech & Spatial Computing:** Pioneered next-generation spatial computing and interactive experiences across internal corporate portals, successfully integrating spatial AR/VR applications, Conversational AI chatbots, and interactive 3D avatar systems.

Global Enterprise Dashboards & Data Ecosystems

- **Sovereign Wealth Management Systems:** Directed the design architecture for two major holding companies, engineering a massive suite of over 100 highly contextual dashboards tailored specifically for C-suite and CIO-level stakeholders.
- **High-Density Data Visualization:** Formulated customized, responsive navigation and interaction models across complex financial portfolios, enabling top-tier management to instantly process high-density asset data.
- **Multinational B2B Data Portal:** Conceptualized and designed a centralized "Sell Out Data" web portal for a prominent European industrial corporation, optimizing global sales tracking, data recording, and reporting workflows while reducing user task paths.



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INDUSTRY KNOWLEDGE

Product Design

User Interface

User Experience

Interaction Design

Wireframing

Design Research

Prototyping

Usability

TOOLS & TECHNOLOGIES

Design & System Strategy:
Figma, Adobe XD, Maze, Miro, Jira

AI-Driven Workflows:
Antigravity, Make, Cursor, Lovable

Creative Suite:
Photoshop, Illustrator, After Effects, Premiere

3D & Immersive Platforms:
Blender, Autodesk Maya, 3Ds Max, Unity

OTHER SKILLS

HTML, CSS, 3D, Motion Design

LANGUAGES

English, Hindi, Kannada, Konkani

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EXPERIENCE

Associate UI/UX Consultant (May 2018 - June 2023)

- **Multi-Domain Enterprise Solutions:** Orchestrated the user research, stakeholder requirement gathering, and end-to-end design delivery for diverse product portfolios across the lifestyle, corporate communication, and B2B analytics sectors.
- **User Research & Journey Architecture:** Conducted comprehensive user interviews and heuristic audits to transform complex, ambiguous stakeholder requirements into intuitive user journey maps and structural information architectures.
- **Cross-Platform UI/UX Prototyping:** Engineered high-fidelity UI prototypes and interactive wireframes optimized for mobile web, responsive desktop, Android, and iOS applications.
- **Spatial & Immersive UI Design:** Pioneered early-stage immersive interfaces, designing intuitive interactive models and visual marker systems for AR/VR/MR ecosystems, including headset and mobile-based spatial layouts.

Freelance 3D Generalist (April 2015 – April 2018)

- I ran my own freelance practice, creating highly realistic interior visualizations, product renders, and motion graphics for advertising agencies, furniture stores and small architecture firms.

3D & Graphic Design Trainer (December 2012 – March 2015)

- I delivered courses in 3D modeling (Maya, 3Ds Max), motion graphics, Photoshop, storyboarding, and visualization to a diverse group of students. I assisted in developing the academy's new curriculum catering to the online demand of distance learning through videos and dedicated my time to mentoring students, equipping them for their initial positions in creative studios.

EXPERTISE & FRAMEWORKS

Intent-Based Design

Design Systems

UX Audits & Strategy

Accessibility & WCAG Compliance

Spatial & Immersive UI (AR/MR)

Voice UI (VUI) Design

CERTIFICATIONS

HFI Certified Usability Architect (CUA™)

Google AI Professional

UX Management: Strategy and Tactics - IxDF

Microsoft Enterprise Product Management Fundamentals

Journey Mapping & Web Design for Usability – IxDF

Storytelling in Branding & Content Marketing – Coursera

EDUCATION

Bachelor of Arts (Journalism & Mass Communication)
Sikkim Manipal University

Diploma in Graphic & Web Design
Animaster Academy

Diploma in 3D modeling & animation
Animaster Academy

SOCIAL

 <https://bharathbhandarkar.com>

 [linkedin.com/in/bharath-bhandarkar-ux](https://www.linkedin.com/in/bharath-bhandarkar-ux)

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